



Log and Timber  
Homes Council

## Spouse Not Sure About Building a Log Home? Use This Script & These Seven Steps



You've decided that you'd like to make that dream log home a reality. But your spouse is hesitant to make the move?

Don't worry! We've got all the facts you need to help convince your spouse that now is the best time to buy and build that log home you've always wanted.

Start with this sample script. You need not commit this to memory, but use some of these talking points to alert your spouse to the life-affirming possibilities when embarking on a log home building project.

### **Sample Script**

*Hi Honey:*

*You know how you're always trying to get me to open up more and talk about my feelings? Okay. Why not? Let's talk about us. Us owning a log home. A log home would be great fun for our relationship. Buying and building our dream log home will give us lots of ways to spend some meaningful time together. We can plan the new home's design together, shop for the perfect parcel of land to build it on and then once it's complete, we get to buy new furniture and really decorate our dream home just the way we want it!*

*Think about it. If we had a log home, every night and every weekend will feel like we're on vacation in our own rustic resort. Most importantly we can AFFORD to. Really! Interest rates are the lowest in history and land prices have never been this inexpensive in our lifetimes. Think about that! Why I bet we can get a new log home for what we're paying for our current mortgage. Plus, with all the uncertainty in the stock market, let's put our money into something with lasting value, something we can hand down to the next generation.*

*Speaking of the next generation, a new log home will be good for our kids and grand kids too. It'll get them out in the fresh air, spending family time with us in our own rustic palace, exercising more than their fingers on a keyboard. Picture us around the holidays, around the hearth, playing games and telling stories with the whole family, within the warmth of our new log home. In the summer, we can have cookouts and barbecues on the patio or deck. And think of how tired they'll be after a day of hiking. They will be going to bed early....if you catch my drift.*

*Plus, a log home provides a connection to nature that no conventional home can ever duplicate.*

*Owning a log home provides a relaxing sanctuary from today's stressful times. Here, try this. Close your eyes. Take a deep breath. Imagine the smell of fresh bread cooking in your new oven while we cozy up in front of a*

*warm hearth in our new log home on a cold winter night. Or picture us enjoying a summer sunset on our back patio, enjoying cold beverages with our friends. Isn't that relaxing? See—Life is better with a log home!*

### **Seven More Steps To Follow**

- 1) Start by showing pictures and videos of gorgeous log homes to your spouse, to show them how beautiful these homes are
- 2) Change your computer's home page to the Log Homes Council's website, with links to helpful articles on the site
- 3) Educate your spouse on the affordability of a new log home
- 4) Dinner with friends that own a log home or spend a night at log model home, to see the joys of rustic living
- 5) Attend a log home show, open house or log raising with your spouse
- 6) Show your spouse land parcels that are available, so your spouse can envision a new log home in that particular spot
- 7) Talk to your spouse about how much closer you will be in a log home, both in family time and couple time, including how romantic it is to live in a log home

Good luck!

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